

**Corrigendum**

Response to pre bid queries

**Bid for Selection of an Agency for DESIGN, PREPARATION & PUBLICATION OF COMPENDIUM/ BOOKLET/ COFFEE TABLE BOOK, POCKET BOOKLET, BROCHURE AND VIDEO**

Sr. No.	Tender Reference		Query / Clarification / Suggestions from the Vendors	Responses to the Queries/ revised specifications
	Page No. / Section No. / Clause No.	Tender Description		
1	Product specification, Page 4	<p>1. Compendium/Coffee Table Book:</p> <ul style="list-style-type: none"> <li>• The Compendium/ Booklet will have approximately 120-150 pages + 4 pages Title (hard bound)</li> <li>• The book has to be Hard bound</li> <li>• The quality of the paper used has to be at least 170 gsm art card matt finishes.</li> <li>• No. of Images to be used: Max. 120-150 images</li> <li>• Language: English</li> <li>• No. of Coffee Table Book: 1000 books (Quantity may be increased, as per the future requirements)</li> <li>• Approx. Size of Page: 9.5 Inch – 12 Inch (with hard bound) - Size may vary by 10-15% at the time of finalization</li> </ul> <p>- Fix a pages if Book 120 Pages instead of 120-150 Pages of Inside                      - Invite a Rate of +/- 4 Inside Pages in Price Bid                      - All inside pages having Aquas Coating, so please amend the same in Specification                      - Title Cover Pages having Matt Lamination, so please amend the same in specification.</p>	<p>1) Coffee Table Book                      - Fix a pages if Book 120 Pages instead of 120-150 Pages of Inside                      - Invite a Rate of +/- 4 Inside Pages in Price Bid                      - All inside pages having Aquas Coating, so please amend the same in Specification                      - Title Cover Pages having Matt Lamination, so please amend the same in specification.</p>	<p>1. Compendium/Coffee Table Book:</p> <ul style="list-style-type: none"> <li>• The Compendium/ Booklet will have approximately 120 pages (60 sheets x 2 sides) (Title -hard bound)</li> <li>• The book has to be Hard bound</li> <li>• The quality of the paper used has to be at least 170 gsm art card matt finishes.</li> <li>• No. of Images to be used: Max. 120 images</li> <li>• Language: English</li> <li>• No. of Coffee Table Book: 1000 books (Quantity may be increased, as per the future requirements)</li> <li>• Size of Page: 9.5 Inch – 12 Inch (with hard bound) - Title Cover Pages may be Matt Laminated (however agency may offer own creativity) (any increase in the number of pages mentioned here, agency may be paid on pro rata basis, after considering total cost of an item divide by no of pages)</li> </ul>
2	Product specification, Page 4	<p>2. Pocket Booklet:</p> <ol style="list-style-type: none"> <li>1. No. of Pages: 20 Pages</li> <li>2. No. of Images to be used: Max. 10 images</li> <li>3. Language: Gujarati &amp; English</li> <li>4. No. of Pocket Booklet &amp; Language : 1000 each</li> <li>5. Size of Page: 2.5 Inch – 3 Inch</li> <li>6. Quality of Page: Glossy imported art</li> </ol>	<p>2) Pocket Booklet                      - Please mentioned pages of Inside pages 32 Pages (16 Sheet x 2 Side) including Cover Pages                      - Size of Pocket booklet is 4" x 5" instead of 2.5" x 3"                      - Mentioned binding of book – Centre Two Pin".                      - Paper is 100 Gsm Art Gloss, please mentioned in specification.</p>	<p>2) Pocket Booklet                      - Total pages 20 Pages (10 Sheet x 2 Side) including Cover Pages                      - Size of Pocket booklet is 4" x 5"                      - Binding of book – Centre Two Pin".                      - Paper is 100 Gsm Art Gloss (language:Gujarati &amp; English), related images shall be used) (any increase in the number of pages mentioned here, agency may be paid on pro rata basis, after considering total cost of an item divide by no of pages)</p>
3	Product specification, Page 6	<p>3. Brochure (for GIL and for the 3 Policies):</p> <ol style="list-style-type: none"> <li>1. No. of Pages: 3 Pages (6 sides)</li> <li>2. No. of Images to be used: Max. 10 images</li> <li>3. Language: English</li> <li>4. No. of Brochures: 1000</li> <li>5. Approx. Size of Page: 8 Inch – 10 inch</li> <li>6. Quality of Page: Glossy imported art</li> </ol>	<p>3) Brochure (For GIL and for the 3 Policies)                      - Please mentioned Open Size : 24" x 10" / Close Size: 8" x 10"                      - Paper is 250Gsm Art Gloss, please mentioned in specification.</p>	<p>No change (agency shall offer its own creativity)</p>
4	Product specification, Page 6	<p>4. Creating Video:</p> <ol style="list-style-type: none"> <li>1. Duration of Video: 5 mins</li> <li>2. Language: English &amp; Gujarati</li> <li>3. No. of CD-DVD: 1000 each</li> </ol>	<p>Creative Video - Please invite the rate for Video Per Minute.</p>	<p>No change (quote has been asked per minute only) (any increase in the minute, agency may be paid on pro rata basis, after considering total cost of an item divide by no of minutes)</p>

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5	Product specification, Page 6	<p>5. Policy booklet (3 Policies: IT, Electronics and Start up):</p> <ol style="list-style-type: none"> <li>1. Language: English</li> <li>2. No. of prints: 2000 each (of the currently existing policy books)</li> <li>3. Approx. Size of Page: 8 Inch – 10 inch (Size may vary by 20% at the time of finalization)</li> <li>4. Quality of Page: Glossy imported art (agency may also offer, as we need to make it little light weighted)</li> </ol>	<p>5) Policy Booklet (3 types)  - Please fix the following specification:  Size of all 3 Booklet : 8" x 10"  Pages of Booklet are  IT : 40+4  Electronics : 52+4  Start up : 36+4  Paper : Title Cover : 170 Gsm Art Matt with Lamination Matt  Inside Page: 100 Gsm Art Matt  Printing : Multi Colour (4 Colour)  Binding : Centre Pin at 2 Place  - Please invite +/- 4 pages Rate for booklet.</p>	<p>5) Policy Booklet (3 types)  Size of all 3 Booklet : 8" x 10"  Pages of Booklet are  IT : 40 pages  Electronics : 52 pages  Start up : 36 pages  Paper : Title Cover : 170 Gsm Art Matt with Lamination Matt  Inside Page: 100 Gsm Art Matt  Printing : Multi Colour (4 Colour)  Binding : Centre Pin at 2 Place  - Language : English. (any increase in the number of pages mentioned here, agency may be paid on pro rata basis, after considering total cost of an item divide by no of pages)</p>
6	Eligibility criteria & work experience Clause no 8. page no. 7	The agency should have minimum average Turnover of Rs. 25 lakhs in each of the last 3 financial years. CA certificate to be attached.	Agency turnover has got nothing to do with completion of the job, but its more to do with credibility in the job field. A bank guarantee should be enough.	No change
7	Eligibility criteria & work experience Clause no 9. page no. 7	Agency must furnish a list of at least 10 reputed clients served during last 2 years along with the details of work carried out for them.	Little irrelevant to the context, reputed client names can be given by anyone, are they happy with the job more important. 2 should suffice.	No change
8	Eligibility criteria & work experience Clause no 2. page no. 7	Agency should have minimum 5 years' experience in handling similar work for Private Corporates / Government Departments / Government Corporations. Minimum 5 work orders/ completion certificates of such work to be submitted.	Printed copies of the works can be made available to be viewed upon selection of the vendor. An agency hires all kinds of personnel required to do the job in the best possible way. More than a 5-year experience, the knowledge bought to the spectrum matters. They have also suggested if we can ask for the qualifications and experience of agency people working on the project instead. They have also mentioned that, the Vision of 'Start-up India' remains unrealised if fresh ideas are not assimilated and new companies are not given a chance.	No change
9			<p>Here are some of their other concerns:</p> <ol style="list-style-type: none"> <li>1. The time frame stated for everything is too less. - This project requires minimum 2 months to be completed before it goes to print, subject to quick approvals.</li> <li>2. Video and Photography requires re-key. This is a time-consuming process as upon awarding the contract first a story board is created based on inputs provided and followed by rekey and shooting. It is imperative to have the appropriate official authorities assigned to these projects for faster processing.</li> <li>3. Sound and voiceover may be required depending on the script. Post production work takes time.</li> </ol>	No change (we may extend the date of the submission)