

CORRIGENDUM

RFP for hiring of Social Media Specialist on behalf of Finance Department, Government of Gujarat

Sr. No.	Bidding Document Reference (Clause/page)	Content of RFP	Clarification required	Clarifications by GIL
1	Eligibility Criteria – Point No.3 / Page No.6	The bidder should hold Valid Internet and Mobile Association of India (IAMA)/ Advertisement Agencies Association of India (AAAI) membership.	In reference to this particular criteria hardly any Social Media Agency would have this certificates. We are empaneled with NeGD, My Gov and working for many Govt. of Gujarat organisation for Social Media and none of the tenders had ever asked this type of criteria/. We can provide reference tenders for Social Media from central govt. department as well as state government departments and none the tenders would have mentioned this type of criteria hence we request to remove this criteria	Acceptable. No need to submit.